**PROFIT SEDUCTION PRESENTS:** 

# SEDUCTIVE 3-STEP TESTIMONIAL FORMULA

A simple email template that gets awesome testimonials from clients – fast!

By Rob Schultz creator of Profit Seduction

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# **Here's the template!**

That makes getting great testimonials a piece of cake!



3 steps to make testimonials simple!

At the heart of this testimonial request email are 3 questions with space below each question. All your clients need to do is:

- 1) Press reply.
- 2) Answer each question in the space provided below each question.
- 3) Press **send** to get it back to you.

The questions are designed so that when you put the answers back-to-back ... you have an awesome testimonial!



### Hi [FIRSTNAME]:

Thank you so much for offering your testimonial! I'm pleased and honored to have been a part of your current success. And excited what I shared with you will continue to be part of even greater achievements!

I've done my best to make this easy!

Simply press "Reply" and answer these 3 questions in the areas below each question.

A special note on question 3: Please be as specific as possible about the outcomes and new horizons our work together has helped you enjoy!

I will get back to you with a finalized testimonial for your approval!

1.

Before you started working with me, what were the biggest struggles and frustration you faced as your tried to achieve your goal?

[Answer Here]

2.

What was the biggest breakthrough you experienced during our work that turned everything around / opened up a new door to success? And how did I help you achieve that?

[Answer Here]

3.

And finally ... and most important of all ...

What specific results did you achieve because of our work together? And what exciting new horizons, possibilities and outcomes are now within your reach that weren't available to you before?

[ Answer Here ]

When you send your answers to me, I'll weave them together into something concise and powerful without losing the spirit of what you want to say.

And then get it back to you for your approval.

It's that simple!

(Oh ... and one other thing):

#### **ProfitSeduction.com**

Before you send this, be sure to attach a head shot I can display next to your testimonial on my site.

As well as one preferred URL for your company I can use next to your name.

If you can do that for me in the next couple days (it shouldn't take you more than a few minutes) it will be a huge help.

Once again, thank you for doing this for me. I appreciate you!

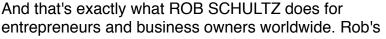
All the best,

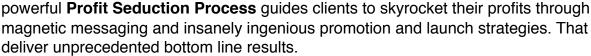
YOUR NAME

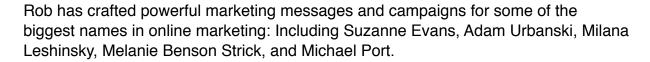
## The Scoop on Rob Schultz

What if the key to creating your own game-changing rush of revenue wasn't about tricks, tactics, or tools. But about activating powerful hidden emotional profit triggers already inside your ideal clients? So they want you like crazy? And buy like crazy?

### **THAT'S your million dollar turnaround!**







He's spoken all over the country at conferences like the **Colorado Independent Publisher's Association**. The **Career Management Alliance**. At events like

Speaker's Summit, and the 10K Club Income Acceleration Intensive. He's even taken the main stage at Suzanne Evans' industry-leading **Be the Change Event**.

When you get out in front of what your prospects are already rushing towards ... they rush towards you. And that is exactly what Rob Schultz is here to help us do.

Discover Rob's spellbinding story, along with powerful tips to skyrocket your business at <a href="https://example.com">ProfitSeduction.com</a>.

What if you could get your hands on 21 powerful keys to eliminate most client objections before you begin. By helping you discover where to find the prospects who not only want to work with you. But are ready and willing to pay what YOU want to be paid! It's not a dream ... in fact you can get started now at:

ProfitSeduction.com/start-here/

