

PROFIT SEDUCTION PRESENTS:

PROFIT BOOSTER BRACKET

**How to Avoid Overwhelm, Make the BEST
Decisions FAST, and Accelerate Your
Road to Massive Revenue**

By Rob Schultz
creator of Profit Seduction

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The Scoop on Rob Schultz

What if the key to creating your own game-changing rush of revenue wasn't about tricks, tactics, or tools. But about activating powerful hidden emotional profit triggers already inside your ideal clients? So they want you like crazy? And buy like crazy?



THAT'S your million dollar turnaround!

And that's exactly what ROB SCHULTZ does for entrepreneurs and business owners worldwide. Rob's powerful **Profit Seduction Process** guides clients to skyrocket their profits through magnetic messaging and insanely ingenious promotion and launch strategies. That deliver unprecedented bottom line results.

Rob has crafted powerful marketing messages and campaigns for some of the biggest names in online marketing: Including Suzanne Evans, Adam Urbanski, Milana Leshinsky, Melanie Benson Strick, and Michael Port.

He's spoken all over the country at conferences like the **Colorado Independent Publisher's Association**. The **Career Management Alliance**. At events like Speaker's Summit, and the 10K Club Income Acceleration Intensive. He's even taken the main stage (twice!) at Suzanne Evans' industry-leading **Be the Change Event**.

When you get out in front of what your prospects are already rushing towards ... they rush towards you. And that is exactly what Rob Schultz is here to help us do.

Discover Rob's spellbinding story, along with powerful tips to skyrocket your business at ProfitSeduction.com.

What if you could get your hands on 21 powerful keys to eliminate most client objections before you begin. By helping you discover where to find the prospects who not only want to work with you. But are ready and willing to pay what YOU want to be paid! It's not a dream ... in fact you can get started now at:

ProfitSeduction.com/start-here/

Step-by-Step:

From Stuck to Sizzling with Your Profit Booster Bracket

Getting started with your **Profit Booster Bracket** is insanely simple. And fun! Instead of overwhelming yourself, trying to make choices from scores of options, you pair off all your choices into groups of two. Which makes your decisions simple!

When you do this ... over and over ... you end up with the best choice to invest your energy in. That has the biggest chance to bring in the profits you are yearning for. Without driving yourself over-the-moon nuts!

So here's how it works:

Step One:

Fill in up to 16 options on the far left side of your Bracket. (You'll find an example starting on page 6). If you have more than 16 options, simple print out two Bracket sheets.

HOT TIP:

If you need help with options, we've included a list on the following page of this report.

Step Two:

One-by-one, go through your paired options and simply choose the best one.

HOT TIP:

If you need help with how to make that choice, we've included some help on how to do that as well.

Step Three:

When you finish choosing the best option from the far left set of pairs, you now have a list of your best 8 options. And ... they're already paired off! So now simply repeat the process, choosing the best option from your new paired choices.

Step Four:

Simply rinse and repeat, until you end up with the champion ... the best choice from the 16 you started with.

HOT TIP:

Your first time through, try not to over think this. Make it fun. And you might be a bit shocked at how simple it can be to make a decision that just minutes before seemed overwhelming. If you want you can then go back through and spend a little more time with it.

Options to Insert into your Bracket

If you're having problems coming up with ideas for possible courses of action ... we've solved that for you! (And of course ... you can add your own.)

- Product Launch
- New Opt-in Freebie
- Video Series for Product Launch
- Invest in High End Coaching
- Facebook Page
- Opt-in for FB Page
- One-Day Event
- Three-Day Event
- High End Coaching Launch
- Speaking Gigs
- Speaking Page on Website
- Major Website Revision
- Business Rebrand
- Update Messaging
- Nail Elevator Speech
- Create Signature Talk
- Welcome Video for Home Page
- Design your booth for Expos
- Create Opt-in Sequence
- Sponsor an Event
- Create your video sizzle reel
- Launch High End Coaching Program
- Create Facebook Ad Campaign
- Reach out to Strategic Partners for Upcoming Launch
- 5-Day Challenge

How to Decide on the Best Option

If you're having a challenge with how to make a decision, here are some ideas to help you with that:

- **What is the biggest obstacle** to growing my business right now? And does this option help me handle it?

- **What one thing** would give my business the biggest boost? And is this the best option for making that happen?
- What option would give me **the biggest bang for the buck**? A big boost in results without driving myself nuts?
- What option employs **something I am already good at**? So I'm not constantly reinventing the wheel or learning new skills?
- If I know **my next goal** is list building or positioning myself as a leader or getting 5 new clients, does this option help me accomplish that?

So ... Ready to Get Started?

Here is what you will find on the following pages:

- If you've NEVER done this bracket thing before, we'll show you an example Bracket from every stage. So you can see how filling in your Bracket leads to your best choice.
- Then ... we provide a blank Bracket Sheet (on page 11). So you can print out as many as you want. And help make those big strategic decisions more simple and straight-forward than you believed possible.

So print out your first blank bracket. And take a flying leap towards your most profitable next step on the road to your business dream!

Step One:

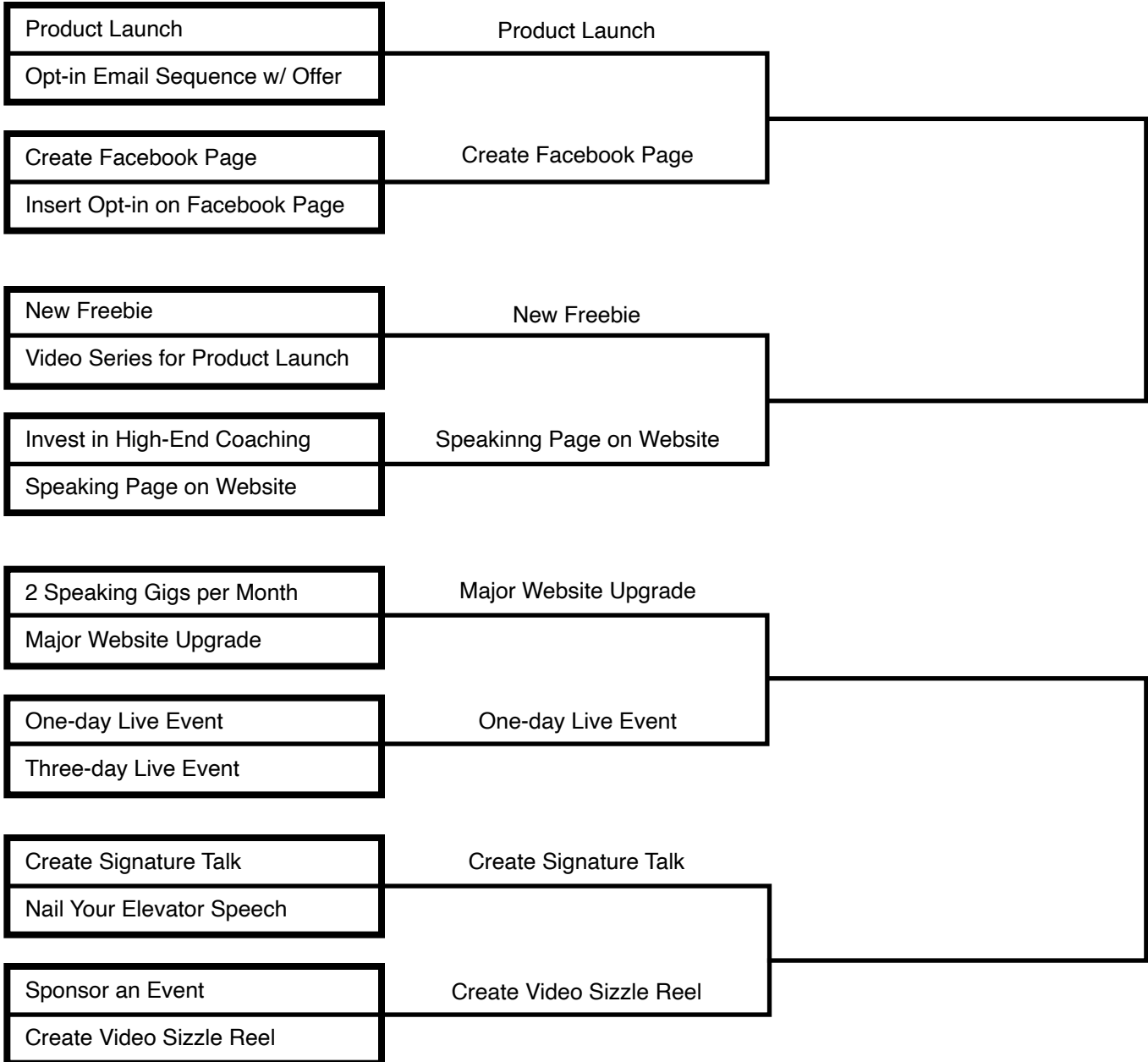
Fill in Your Initial Options



Product Launch		
Opt-in Email Sequence w/ Offer		
Create Facebook Page		
Insert Opt-in on Facebook Page		
New Freebie		
Video Series for Product Launch		
Invest in High-End Coaching		
Speaking Page on Website		
2 Speaking Gigs per Month		
Major Website Upgrade		
One-day Live Event		
Three-day Live Event		
Create Signature Talk		
Nail Your Elevator Speech		
Sponsor an Event		
Create Video Sizzle Reel		

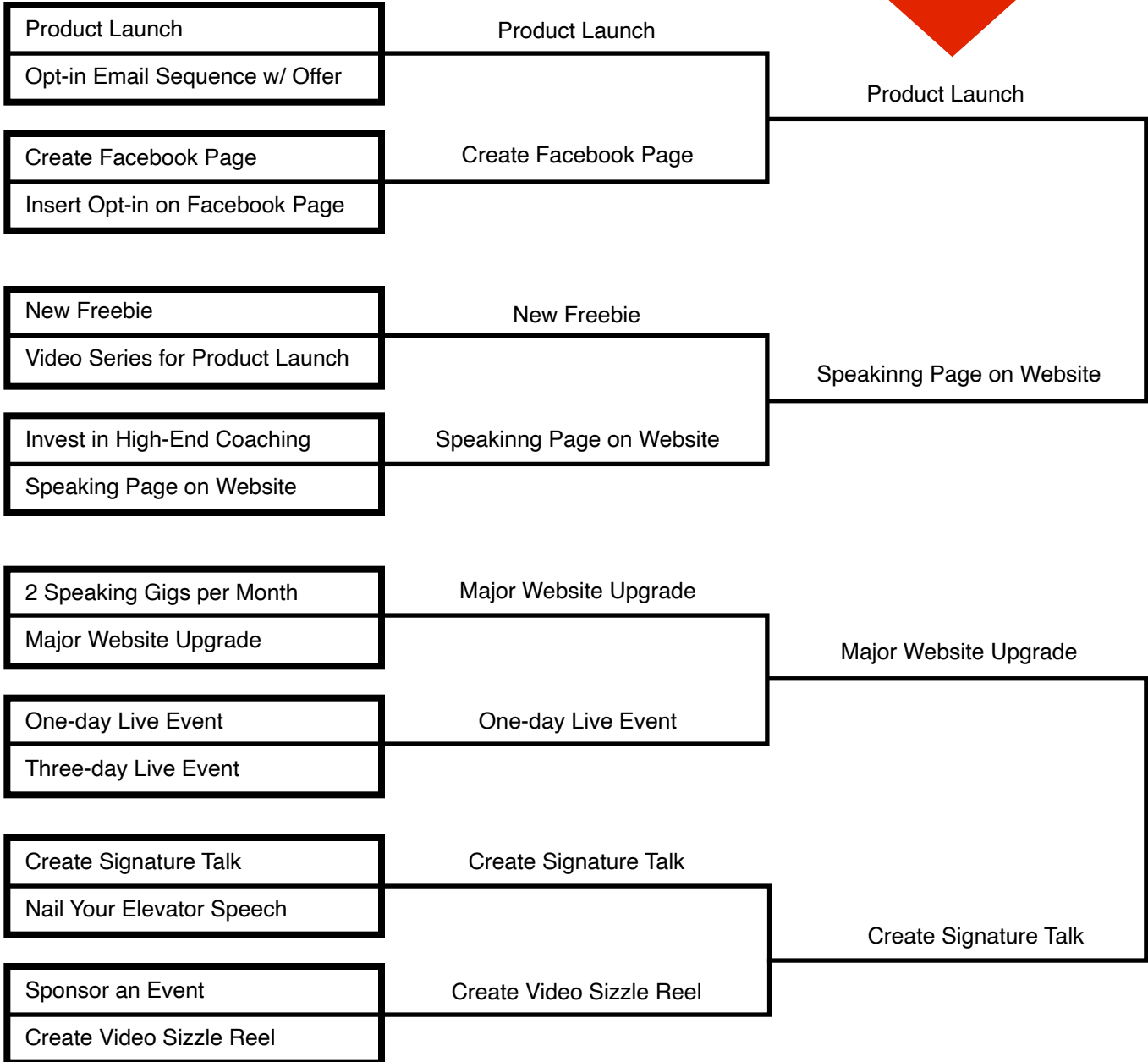
Step Two:

Make Your First Choices



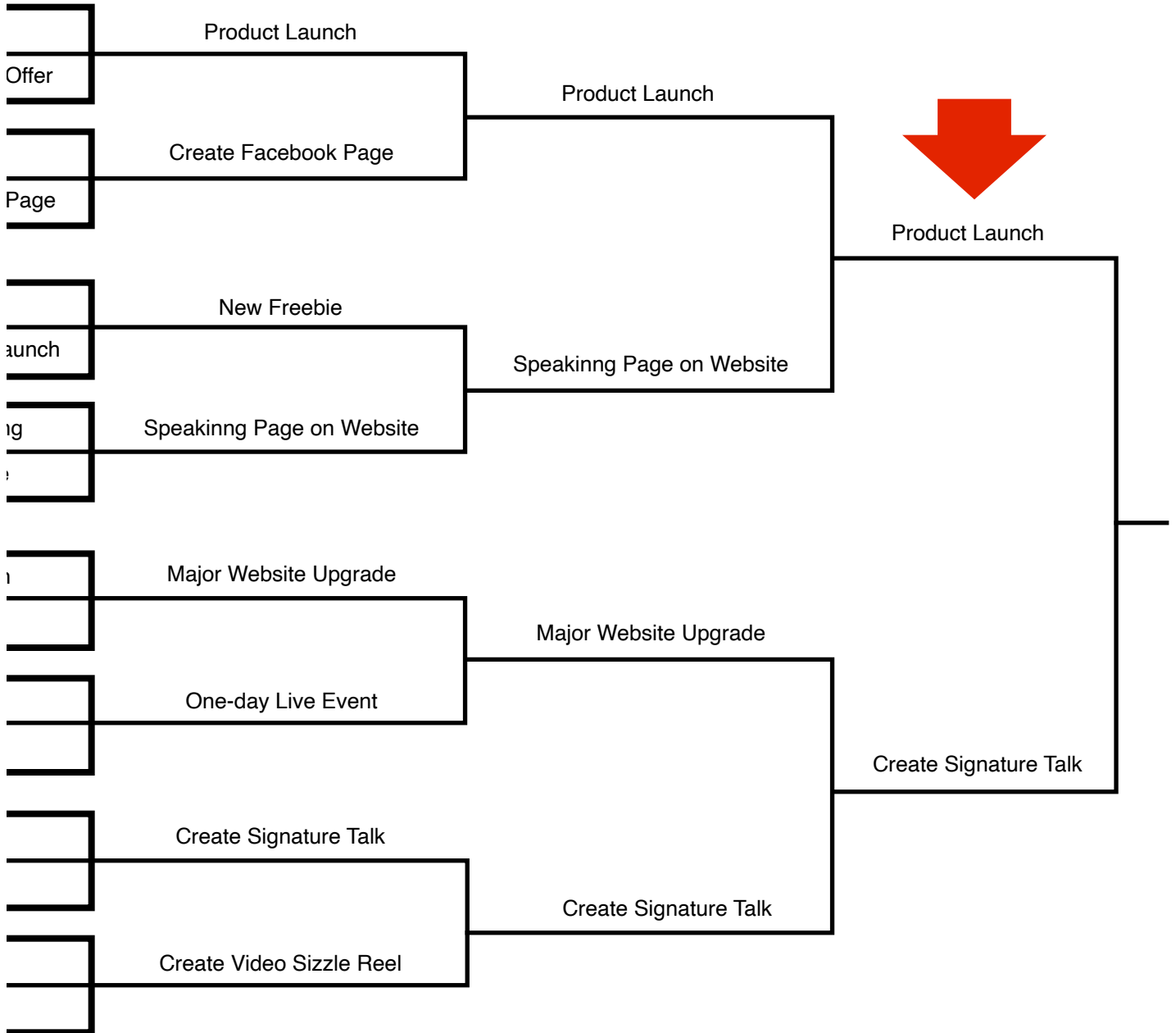
Step Three:

Make Your Second Choices



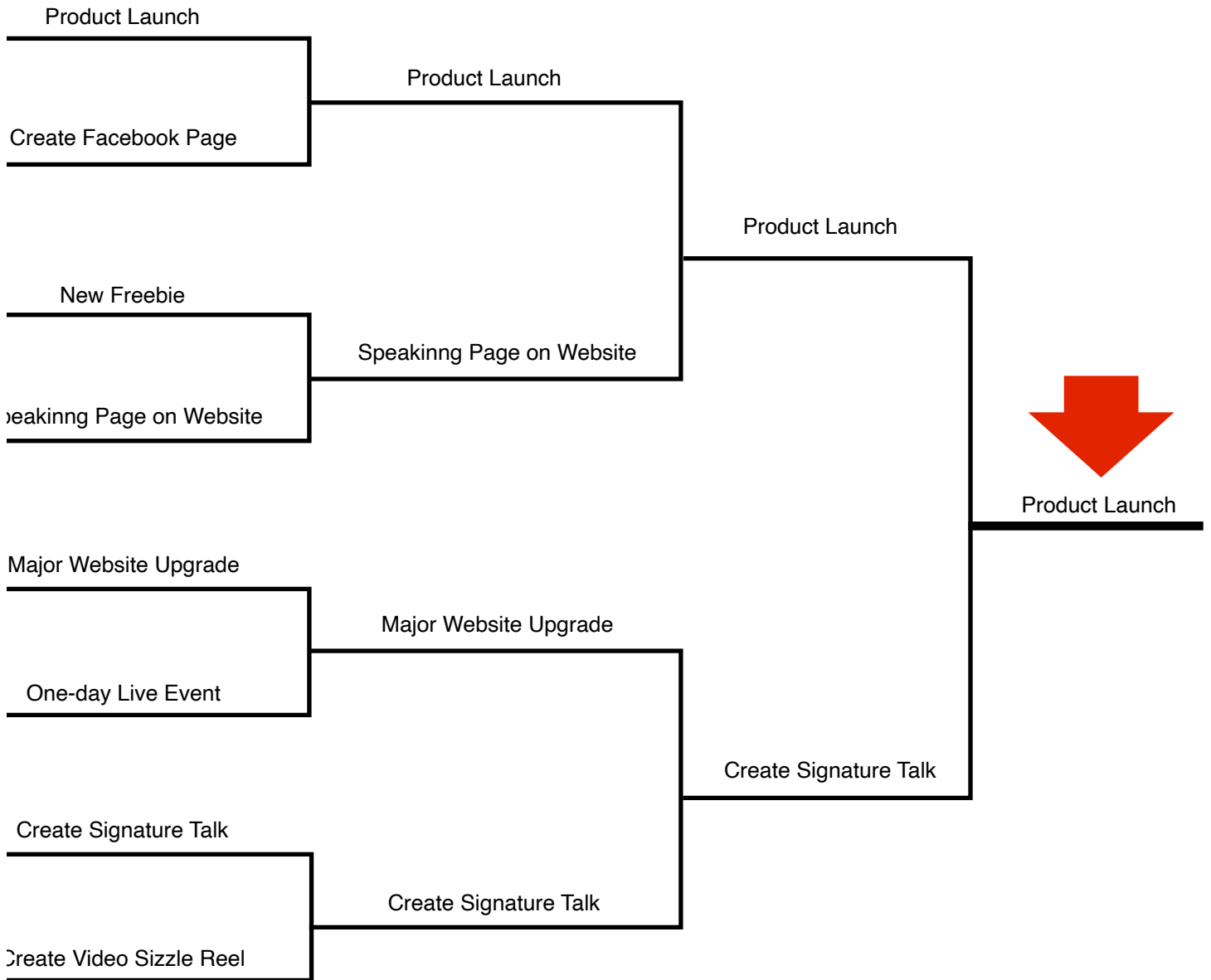
Step Four:

Make Your Third Choices



Step Five:

And Finally ... Pick Your Winner!



Now, try it yourself: Just print out this page and fill it in!

(Be sure you remember to turn it sideways after you print it out).

