

Special Bonus:

**2016
Breakthrough
Year Fridge Tabs**

**Boost your business (and your
spirits) all year long!**

(Read the instructions first!)

**By Rob
Schultz**

**© 2015 Rob Schultz
all rights reserved**

The Scoop on Rob Schultz

What if the key to creating your own game-changing rush of revenue wasn't about tricks, tactics, or tools. But about activating powerful hidden emotional profit triggers already inside your ideal clients? So they want you like crazy? And buy like crazy?

THAT'S your million dollar turnaround!

And that's exactly what ROB SCHULTZ does for entrepreneurs and business owners worldwide. Rob's powerful **Profit Seduction Process** guides clients to skyrocket their profits through magnetic messaging and insanely ingenious promotion and launch strategies. That deliver unprecedented bottom line results.



Rob has crafted powerful marketing messages and campaigns for some of the biggest names in online marketing: Including Suzanne Evans, Adam Urbanski, Milana Leshinsky, Melanie Benson Strick, and Michael Port.

He's spoken all over the country at conferences like the **Colorado Independent Publisher's Association**. The **Career Management Alliance**. At events like Speaker's Summit, and the 10K Club Income Acceleration Intensive. He's even taken the main stage (twice!) at Suzanne Evans' industry-leading **Be the Change Event**.

When you get out in front of what your prospects are already rushing towards ... they rush towards you. And that is exactly what Rob Schultz is here to help us do.

Discover Rob's spellbinding story, along with powerful tips to skyrocket your business at ProfitSeduction.com.

What if you could get your hands on 21 powerful keys to eliminate most client objections before you begin. By helping you discover where to find the prospects who not only want to work with you. But are ready and willing to pay what YOU want to be paid! It's not a dream ... in fact you can get started now at:

ProfitSeduction.com/start-here/

Instructions! Read First!

**Read this first, and your ultra-cool Fridge Tabs
Will be ready in minutes!**

STEP ONE: Save printer ink!

There is no need to print out this entire bonus. Save printer ink! Do not print out the cover! Only print out the pages you are going to use.

STEP TWO: Save even more printer ink!

Each 2016 Fridge Tab Template has a full color version. And a “Ink Saver” version. The Ink Saver version takes less ink!

STEP THREE: Cut out your chosen 2016 Fridge Tab

Take your trusty scissors and cut just inside the bold dotted line on your selected fridge tab. (After you print it out, of course!)

STEP FOUR: Create the individual tabs

Take your handy dandy scissors and simply cut the dotted grey lines between each of the tabs at the bottom of your Fridge Tabs Sheet.

STEP FIVE: Display proudly! Use when needed

Use your favorite Fridge Magnet to tack up on your fridge. Or display wherever else you may need it in that unexpected moment of business yearning. Simply tear off the tab that represents a desired “top of mind” goal. Then take three actions to help make that goal a reality!

SUPER COOL TIPS:

You will find 2 Templates for each variation of Fridge Tab. A full color version and an ink-saver version. You only need to print the version you want.

There are 4 variations of the tabs:

- Two for business
- One for personal
- One blank (write in your own personalized goals).

Print (and post) as many of them as you want.

YOUR TABS NEVER GET OLD:

When you tear off all your Tabs ... print out another sheet. As your own goals and change, use print out the blank Tab sheet and write in your own targets.

ABOVE ALL, HAVE FUN WITH THIS!

AND DON'T FORGET TO SHARE!

Please share the blog post page with your Facebook and Twitter followers, your list, or anyone else you feel might benefit. And make sure you check in to let me know how you are using them!

Full Color Business Tab #1



A big-time speaking gig

A killer launch strategy

A sweet joint venture partner

My first product sale!

A ton of new subscribers

My first six-figure year

An amazing design for my blog site

3 people who say "I must work with you"

Business Tab #1 -- (Ink Saver)



**If you need this,
TAKE IT!**

ProfitSeduction.com

**A big-time
speaking gig**

**A killer launch
strategy**

**A sweet joint
venture partner**

**My first
product sale!**

**A ton of new
subscribers**

**My first
six-figure year**

**An amazing design
for my blog site**

**3 people who say "I
must work with you"**

Cut inside dotted lines

Full Color Business Tab #2



**My first
5-figure month**

**I lose my
fear of selling**

**My first (or next)
high end client**

**Create Spot-on copy
for my product page**

**I successfully raise
my rates**

**My best
month ever!**

**Video featured on
YouTube home page**

**A high-ticket client
comes out of nowhere**

ProfitSeduction.com

Cut inside dotted lines

Business Tab #2 -- (Ink Saver)

**If you need this,
TAKE IT!**

ProfitSeduction.com

**My first
5-figure month**

**I lose my
fear of selling**

**My first (or next)
high end client**

**Create Spot-on copy
for my product page**

**I successfully raise
my rates**

**My best
month ever!**

**Video featured on
YouTube home page**

**A high-ticket client
comes out of nowhere**

Cut inside dotted lines

Full Color Personal Tab



**Total and utter
confidence**

**Unwavering belief
in myself**

**A hug that lasts longer
than 20 seconds**

**A kind word that
changes someone's life**

**A special day with
that special someone**

**Finding that
special someone**

**Something amazing
you remember for a
long time**

A whole lotta love

Cut inside dotted lines

Personal Tab -- (Ink Saver)

**If you need this,
TAKE IT!**

ProfitSeduction.com

**Total and utter
confidence**

**Unwavering belief
in myself**

**A hug that lasts longer
than 20 seconds**

**A kind word that
changes someone's life**

**A special day with
that special someone**

**Finding that
special someone**

**Something amazing
you remember for a
long time**

A whole lotta love

Cut inside dotted lines

Full Color "Fill-in" Tab



If you need this,
TAKE IT!

ProfitSeduction.com

Cut inside dotted lines

“Fill-in” Tab -- (Ink Saver)



ProfitSeduction.com

Cut inside dotted lines

What the big players and your colleagues are saying about Rob Schultz:

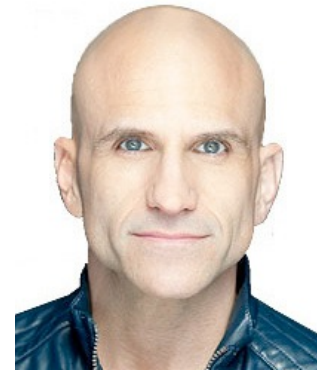
Michael Port says: "Rob is someone to watch ..."

Rob is someone to watch because he literally . . . like almost nobody I have ever worked with . . . delivered on every single thing he promised, with such professionalism that sometimes I was surprised. Honestly.

The viral video Rob created for us -- called **Entrepreneur Idol** -- helped **Book Yourself Solid** remain one of the bestselling marketing books in the country. So, you can understand why I'm a big fan of Rob.

Creativity is clever. When you can combine it with marketing savvy it's productive. When you can deliver on your promises you change the world. Rob can do all three ...

Michael Port
Author of Book Yourself Solid & The Think Big Manifesto
MichaelPort.com



"Within the first 30 days ... I closed \$35,000 in sales!"

"Within the first 30 days of working with Rob, I closed \$35,000 in sales as a result of the branding message he developed for me."

"Rob gave me the 3 lines that communicated exactly what I do and the results my clients would gain.

The brand theme that Rob created for my sponsorship has resulted in 120 warm leads, 3 new clients and far more to come. Thank you Rob!"

Jane M. Powers
JaneMPowers.com



“Rob ... helped me pull in over \$10,000 in just a few hours!”

“Rob is one of the secrets to my recent success. In my very first high-end coaching launch, Rob's strategies helped me pull in over \$10,000 in just a few hours. Later, his seductive ideas helped me enroll as many as 11 new clients in just a few days' time.”

Rob's genius for marketing psychology is positively uncanny. You can't put a value on the level of confidence his one-of-kind strategies provide.”

“Rob, I can't thank you enough. You are magic!”

Ann Convery
AnnConvery.com



“Doubled my conversion rate on sales ...”

“Rob not only helped me double my conversion rate on sales. But I now have a very clear and doable annual marketing plan I can repeat, year after year. That will grow, year after year.”

“My goal is to take my business to a million dollars a year and beyond. And because of Rob's help, I know I will get there!”

Susan Gregory
Daniel-Fast.com



Milana Leshinsky says: “What's so amazing about Rob ...”

What's so amazing about Rob is he knows the marketing game as well as the video game. Because you can't just throw any old thing up on the web and expect it to stick.

Rob can help you come up with ideas that will make your marketing stand out. He can help you choose the right strategy so your content will be magnetic time after time.

If you want to learn the mechanics, hire a college kid or go to eLance. What Rob helps you do is create great marketing that



reflects the unique business identity your target customers instantly respond to. And that is the name of the game.

Milana Leshinsky
Milana.com

“It’s been years since I have been this profitable”

Before working with Rob, I never considered doing more than consulting and working from my office. I didn't really know how to think bigger.

But now, as the Midlife Miracle Mentor, my possibilities for growth and income are endless! And as Rob continues to feed me amazing idea after amazing idea, I see ways I can make this bigger profit picture a reality right now.

My finances have completely changed in the last 2 months because of working with you! It’s been years since I have been this profitable. Thank you!

Brenda Sahlin
The Midlife Miracle Mentor
MidlifeMiracleMentor.com

